

Press Release

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inovoo recognized in 2021 Gartner® Market Guide for Business Process Automation Tools for the first time

The software provider for intelligent data and document processing inovoo GmbH has been included as a Representative Vendor with its platform NOVO CxP in the December 2021 Gartner Market Guide for Business Process Automation Tools. Based on low-code technology, NOVO CxP enables companies to digitize and automate their document, data and information processes.

inovoo GmbH is listed in the Gartner Market Guide for Business Process Automation Tools 2021 [1]. According to this Gartner Market Report, "process automation has always been a key pillar of digital transformation initiatives". inovoo has been recognized in two Gartner reports at the end of 2021: In the "Market Guide for Business Process Automation Tools" [1] and in the report "Competitive Landscape: Intelligent Document Processing Platform Providers" [2].

The need for digital solutions and the major changes in the business context resulting from events such as the COVID-19 pandemic or the competition from new, well-funded start-ups increase the urgency and intensify the pressure for further digitization. With NOVO CxP, the hyperautomation platform, inovoo focused early on processes as the main driver for digitization and automation in companies. The provider is established in the statutory health insurance (SHI) market and serves customers in many other industries such as retail, government, media and the private insurance industry. The solutions from inovoo provide the right answers to the digitization requirements of these different industries and markets.

"We are of course very pleased to be part of the Gartner Market Guide for Business Process Automation Tools, 2021" says Thomas Schneider, Managing Director of inovoo GmbH, Inning.

"We believe this recognition is a testament to the capabilities and completeness of our solutions. For a long time now, we have been pioneering the platform approach to the digitization and automation of document, data and information processes. We now feel reinforced in our mission to help our customers do just that."

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[1] Gartner, "Market Guide for Business Process Automation Tools", Tushar Srivastava, Akash Jain, Naved Rashid, 6 December 2021.

[2] Gartner, "Competitive Landscape: Intelligent Document Processing Platform Providers", Arup Roy, Arthur Villa, Cathy Tornbohm, Soyeb Barot, 8 November 2021

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About inovoo GmbH

With our software solutions, we help companies optimize their data- or document-driven processes and make hyperautomation and intelligent document processing (IDP) possible.

At the heart of this is an easy-to-manage low-code platform that delivers intelligent process automation (IPA) and efficient digitization. Through integrated AI for content and capture services, business workflows are highly automated.

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